

Growth Technology

The Nutrient Company

Our company began formulating hydroponic nutrients in 1984, initially for our own commercial crops. Soon we were soon selling to other growers. As the concept of hydroponics swept across Australia in the late eighties the demand for 'crop-specific' nutrients grew at an exponential rate. To help meet the demand we engaged the services of a professional chemist to manage the operation.

We now formulate and manufacture commercial and retail nutrients for customers across the world.

Formulation ▶ All our nutrient products are fully formulated by highly trained nutrient chemists. There is a solid background of expertise and experience behind every product.

Innovation ▶ We have maintained our position at the forefront of technical development in plant nutrition. This is based on a triple foundation of literature review; of ongoing experimentation and, most importantly, on the patient observation of plants in all growth stages.

Perhaps our most celebrated innovation has been the introduction of the unique IONIC technology that has made true Single Pack nutrients possible.

Accuracy ▶ Formulations are calculated with precision and manufactured to the highest standards possible.

Consistency ▶ Every single batch of nutrient that we manufacture is fully analysed and tested for accuracy and consistency by independent third party laboratories. Each batch is checked and approved before it can leave our factory.

Experience ▶ Our background is in commercial – crop specific – nutrient formulation. We have produced thousands of commercial formulations for growers all over the world, from Chile to Moscow.

We have also, since 1986, been involved in the formulation of nutrient products for the retail market. We have created a wide range of products for release under our own label and quite a few for other companies.

Product support ▶ We offer informed technical support for all of our products. We provide water and nutrient analysis to our customers, on request, and underpin the technical information with friendly assistance and advice. Our support is based on our own commercial background, on our technical expertise and on our own successes – and failures – as growers.

Customer satisfaction ▶ Thousands of satisfied growers around the world are using our nutrients. We have obtained water analyses from all over the planet and have produced formulations that get the best results. Our retail products are widely sold on three continents and have a loyal following everywhere they appear.

